

Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101

Estimate Number

1970 ISSUE

Product Advertiser

### Billing Address:

Ste 800 1010 Wisconsin Ave. NW Attention: Accounts Payable Washington, DC 20007 Great American Media

## INVOICE

Invoice Month Invoice Date Invoice Period Invoice # October 2012 10/14/12 107428-1

Page 1 of 5

Democratic Senatorial Campaign Comm

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	National	Sales Region
9 %	Blair - Philadelphia	Sales Office
	Amy McCreary	Account Executive
	KSNV	Station

	Deal #
er# 06860894	Alt Order #
107428	Order #

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Cash	Broadcast

Advertise	Agency
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KSNV	KSNV KSNV	KSNV	XSNV	KSNV	KSNV	KSNV KSNV	Channe
	Today 4th Hour	M-F Today Show II	News 3 Today	News 3 Sunrise SUNDAY	Today Show	M-F 6-7a WakeUp w/Wagners	Channel Description  KSNV M-F 5-6a WakeUp w/Wagners
	10am-11am	9-10a	9a-930am	6a-7a	658a-9am	6-7 a	Time 5-6a
10/02/1	M M	10/01/1 Su	10/01/1 Su	10/02/1 F	10/02/1 Th M	10/02/- F	Day
10/02/12 to 10/08/12 M 10/08/12 M 10/08/12	M 10/08/12 M 10/08/12 M 10/08/12 M 10/08/12	10/01/12 to 10/07/12 Su 10/07/12 to	10/01/12 to 10/07/12 Su 10/07/12 to	10/02/12 to 10/08/12 F 10/05/12 to	10/02/12 to 10/08/12 Th 10/04/12 M 10/08/12 M to	10/02/12 to 10/08/12 F 10/05/12 M 10/08/12 to	Date
30 22	36 8 20	30 ×	30 1x	30 1×	30 30	33 33 2x	Lengt
10:45 AM	9:49 AM 9:56 AM	9:23 AM	6:10 AM	MTWTF 7:22 AM	6:29 AM 6:58 AM	MTWTF 5:39 AM 5:51 AM	Length Aired Days
DSCCNV12-03-30H Dean&J	DSCCNV12-03-30H Dean&J. DSCCNV12-03-30H Dean&J.	DSCCNVIZ-03-30H Dean&J.	DSCCNV12-03-30H Dean&J.	DSCCNV-12-02-30H W11st:	DSCCNV-12-02-30H WITSE DSCCNV12-03-30H Dean&J	DSCCNV-12-02-30H wTTst: DSCCNV12-03-30H bean&s.	Ad-ID
\$600.00	\$1,000,00 \$1,000.00	\$750,00	3. \$750.00	t: \$1,900.00	51,000.00 5. \$1,000.00	a. \$600.00	Rate
					3		Reconciliation
	1 2	-			2 -	2 1	Ref#

The actual broadcast information shown on this invoice was taken from the Official program tog

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant provider adventising through an adventising area diventising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider adventising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser all not be bound by conditions, printed or otherwise, contracts insertion orders copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or athruchy. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discrimination based on race, gender, national origin, or ancestry.



Las Vegas, NV 89101 Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane KSNV

### Billing Address:

Attention: Accounts Payable Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW Great American Media

# INVOICE

Democratic Senatorial Campaign Comm Invoice Date Invoice Month nvoice # October 2012 107428-1 10/14/12

Page 2 of 5

Invoice Period

10/01/12 - 10/08/12

National	Blair - Phiładelphia	Army McCreary	KSNV
Order Flight	Deal #	Alt Order#	Order #
10/04/12 - 10/08/12		06860894	107428

Station

Estimate Number 1970

Product Advertiser

ISSUE

Sales Region

Sales Office Account Executive

	Cash	Broadcast
Product Code	Advertiser Code	ID8#
53	49	
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Special Handling Billing Type Birling Calendar

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3		Channel Description								
	244.00	Description	IIMe	Day	Date	Length	Aired D	ays	Length Aired Days Ad-ID	ays Ad-ID Rate
3	ANGV	Rachael Ray	11am-12pm	ot to				1		
	KON			10/02/12 to 10/08/12	10/08/12	2x	MTWTF	i	1	1
	KSNV			≅ ;	10/04/12	30	11:36 AM	Š		
	KSNV	Noon News	12-1230pm	5 5	1000017	0	MA CC.11	A		AM DSCCNV12-03-30H Dean&J. \$500.00
	X S N C			10/02/12 to 10/08/12	10/08/12	2x	MTWTF	ı		
0	KSNV	Days of our Lives	1258p-2pm	ੵ ;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;	10/04/12 10/05/12	30	12:25 PM 12:28 PM	S S	55	PM
	KSNV			10/02/12 to 10/08/12 Th 10/04/12	10/08/12 10/04/12	30 2x	1:59 P)	WTF	5	M DSCCNV-12-02-30H W11st
	KSNV	The Doctors	2pm-3pm	<b>≤</b>	10/08/12	30	1:2	1:28 PM		
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	KSNV	Dr Phil	3.4p	<b>₹</b> T	10/05/12	30 30	2:5	2:32 PM 2:59 PM		2 PM DSCCNV-12-02-30H WTTSt: \$325.00 9 PM DSCCNV12-03-30H Dean&J. \$325.00
	VSNS			10/02/12 to 10/08/12	10/08/12	2x	¥.	MTWTF		TF
	KSNV	M-F Early News	5-630p	<sup>™</sup> 3	10/04/12 10/05/12	38	ယု ယု	3:15 PM 3:30 PM		
	VSNV			10/02/12 to 10/08/12		×	N IN	MTWTF	TR	TF
	ANSX	M-F Jeopardy/Wheel of Fortune 630-730pm	ine 630-730pm	ਰ	0/04/12	30	5.0	5:09 PM		9 PM DSCCNV-12-02-30H W115t: \$1,800.00
				100000		- Care (1996)				

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10/02/12 to 10/08/12

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Ste 800 Washington, DC 20007 1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media

Page 3 of 5

Estimate Number 1970	Jouct	Ě	Augaina,
		orial Campaign Comm	
Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01	Octob	10/14	1074

Station	KSNV	Order#
Account Executive Army McCreary	Amy McCreary	Alt Orde
Sales Office	Blair - Philadelphia	Deal #
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Sales Region	National	Order FI
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Billing Calendar	Broadcast	IDB #
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Special Handling		

Order Flight	Deal#	Alt Order #	Order#
10/04/12 - 10/08/12		06860894	107428

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į	XSNC V	KSNV	70.00	KSNV	KSNV	KSNV	VSNV	VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	( )
		Friday Prime 10-11pm		Friday Prime 9-10pm		Friday Prime 8-9pm		Thursday Prime 9-10pm		Monday Prime 10-11pm		Monday Prime 8-10pm		FacetoFace/Raiston Report	STATE OF THE STATE	M-F Jeopardy/Wheel of Fortune 630-730nm	Channel Description
		10-11pm		9-10pm		8-9pm		9-10pm		10-11pm		8-10pm		730-758pm		e 630-730pm	Time
NOT A	10/01/12	Ŧ	10/01/12	7	10/01/1:	5	10/01/1:	¥	10/08/1	3	10/08/1	3	10/02/1	1	TI		Day
NOT AVAILABLE RATE	10/01/12 to 10/07/12		10/01/12 to 10/07/12	10/05/12 to	10/01/12 to 10/07/12	10/04/12 to	10/01/12 to 10/07/12	10/08/12 to	10/08/12 to 10/14/12	10/08/12 to	10/08/12 to 10/14/12	to	10/02/12 to 10/08/12	₹    -	10/05/12	5	Date
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	<b>-</b> F	9:39 PM		8:43 PM	F	9:23 PM	T	10:36 PM	M	9:20 PM	Merena	W. 06.7	MTWTF	0.04	D 54 D 54	. Mich Pajo	I south   Alread Dave
- The state of the		DSCCNV-12-02-30H WT1St		DSCCNV-12-02-30H W71st		OSCCNV-12-02-30H wllst:	<i>*</i>	DSCCNV12-03-30H Dean&J.		DSCCNV12-03-30H Dean&J		DSCCNV12-03-30H Dean&J.		03CCNA-15-05-30H MITSE: \$1,700.00	Derect 11 01 15: 11	č	200
\$3,200.0		\$2,600.00		\$2,000.00		\$3,200.00		\$3,200.00		\$4,000.00		\$900.00		\$1,700		Kate	
\$3,200.00 Unresolved		0		10		Ю		00		8		00	) (1)	00		Reconciliation	The state of the s
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# Formerly KVBC

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# INVOICE

1970	ISSUE	Democratic Senatorial Campaign Comm	
Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/08/12	October 2012	10/14/12	107428-1

Page 4 of 5

Sales Region Nation	Sales Office Blair -	Int Executive Amy	Station KSNV
	- Philadelphia	McCreary	
Order Flight	Deal #	Alt Order #	Order #
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Product Advertiser

Estimate Number

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/08/12	0	06860894	107428

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
Produc	Adverti	#BGI

Product Code	Advertiser Code	IDB #
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Ref er Ref	Advertis	Agency
	CD.	Ref

29	28	27	26	25	24	ä	Line 22
KSNV	KSNV	KSNV KSNV	KSNV	KSNV KSNV	KSNV	KSNV	(Coch easy)
NFL Pre-Game	Saturday Night Live	Late Night w/Fallon	Tonight Show	Sa-Su News 3 at Eleven	M-F News 3 at Eleven	NFL Football	Channel Description  KSNV Saturday Prime 10-11pm
1p-530pm	1130pm-1:02am	1237a-136am	1135p-1237a	11pm-1135pm	11pm-1135pm	1P-9PM	Time 10-11pm
10/01/1: Sa	10/02/1 M	10/02/1 Th F	10/01/1 Su	10/02/1 F	10/01/1 Su	10/01/1 Sa	Day
10/01/12 to 10/07/12 Sa 10/06/12 to	10/02/12 to 10/08/12 F 10/05/12 M 10/08/12 to	10/02/12 to 10/08/12 Th 10/04/12 F 10/05/12 to	10/01/12 to 10/07/12 Su 10/07/12 to	10/02/12 to 10/08/12 F 10/05/12 M 10/08/12 to	10/01/12 to 10/07/12 Su 10/07/12 to	10/01/12 to 10/07/12 Sa 10/06/12 to	Date
.30 1 <sub>x</sub>	30 2x	30 2x	1x	30 20	30 1×	30 1×	Length
1:02 AM	MTWTF 1:27 AM 1:16 AM	MTWTF 12:08 AM 12:21 AM	11:31 PM	MTWTF 11:22 PM 11:12 PM	7:53 PM	10:10 PM	Length Aired Days
DSCCNv12-03-30H Dean&J.	DSCCNV-12-02-30H W  St: DSCCNV12-03-30H Dean&J.	סSCCNV-12-02-30H שוואני סSCCNV-12-02-30H שוואני	DSCCNV12-03-30H Dean&).	OSCCNV-12-0Ž-30н wllst: DSCCNV12-03-30н Dean&J:	OSCCNV12-03-30H Dean&J: \$14,000.00	OSCCNV12-03-30H Dean&J	Ad-ID
\$2,000.00	\$350.00 \$350.00	\$750.00 \$750.00	\$1,400.00	\$1,400.00 \$1,400.00	\$14,000.00	\$675.00	Rate
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## INVOICE

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October 2012	Invoice Month
10/14/12	Invoice Date
107428-1	nvoice #

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/08/12	2 2 2	06860894	107428

Special Handling	Billing Type Cash	Billing Calendar Broadcast
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Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref	Agency Ref
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			90	Line	•
VOINA	COAN.	VOIA	KONV	Channe	
		NTL Pre-Game	NEI DE COM	Description	
		1p-530pm		Time	
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10/07/12	2 to 10/07/12	ਰੰ		Dahe	
:30	1×		D. Richmil	l anoth	
4:18 PM	N		- rueu vaya	Aired Dave	
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ò 71//0/01 6 4:18 PM DSCCNV12-03-30H Dean&3;

Aired Spots

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Washington, DC 20007

1010 Wisconsin Ave. NW Attention: Accounts Payable

Great American Media

Billing Address:

Agency Commission Gross Total \$59,375.00 \$8,906.25

Net Amount Due \$50,468.75 Payment Terms 30 Days

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